



*We Make Convenience Look Good!*

Corporate Wellness  
Meetings & Events

# What We Do

We're a registered and insured salon, staffed with licensed professionals that provide quality cuts, hair styling, manicures, makeup application and esthetics.

## Choose between 2 mobile methods:

### Inside Your Office

Utilizing the space within your office or conference room, we come onsite and create a salon experience for your employees, guests and customers.

### Outside Your Office

The (4) station salon trailer is equipped with (3) washbowls, television, stereo, heating, a/c, bathroom and more! No hook-ups required, all we need is designated space (at least 30 ft or 4 parking spots) for parking.



Inside Your Office



In The Salon Trailer

# Why We Do It



Did you know...

“American adults employed full-time work on average 47 hours per week, almost a full workday longer than what a standard five day, 9 - 5 schedule entails.”

-Gallup

When the workplace is hectic and understaffed offices encounter overworked employees, we understand one of the biggest challenges that manager's face is low employee morale.

Last we checked 50.8 percent of US workers were considered “not engaged” and 17.2 percent were “actively disengaged” in their jobs.

It's possible over half of your employees are showing up to do the minimum required and routinely looking for the next opportunity to work elsewhere.

***We're in business to help your company look like a hero.***

Don't be like other companies that just focus on measuring engagement, *our mission is to help you improve engagement.*

Keep employees productive, reduce absenteeism, attain and attract top talent by investing in everyday working moments and aligning engagement with other workplace priorities.

# How We Do It



Look Great in 3 Easy Steps!



**STEP #1**  
Select a service



**STEP #2**  
Choose your  
appointment time



**STEP #3**  
Get appointment  
notifications

CHOP CHOP utilizes online booking to eliminate wait times for employees, increasing their productivity.

**No travel. No hassle. No wait.**

We work with your corporate office to establish a regular schedule. You promote the days we're onsite internally, and employee's visit our website, view openings, and schedule an appointment based on their availability during the work day.

Presto! It's really that simple!

# Hard Facts

“Today’s wellness programs contribute to an employee’s overall quality of life. These programs address not only physical health but mental, emotional and social health, which together contribute to an employee’s overall quality of life.”

-Media Planet  
Future of Business and Tech

“Employers with highly effective health and productivity programs generate 20 percent more revenue per employee, and deliver 57 percent higher shareholder return.”

- Towers Watson  
Professional Services Firm

“For every \$1 investment in wellness programs saves \$3 in healthcare costs.”

-Forbes  
The ROI of Wellness

Here are some companies offering onsite barbershops and mobile beauty services to employees:



## FAQs

- ▶ **Q1: How long does an appointment take?**
- ▶ **A:** Appointments are scheduled in 30, 45 or 60 minute increments.
  
- ▶ **Q2: Who does CHOP CHOP service?**
- ▶ **A:** Everyone, we are a multicultural unisex salon and barbershop.
  
- ▶ **Q3. Can a trailer really function as a salon?**
- ▶ **A:** Yes, the trailer is sleek, durable and spacious. CHOP CHOP is custom built and comes with 4 hair/makeup stations, 3 wash bowls, a restroom, t.v., air/heat and much more!
  
- ▶ **Q4: Are mobile stylists as good as stylist found in traditional salons?**
- ▶ **A:** Yes! Since we're mobile, our stylists have the ability to service everyone despite their hair type and/or ethnic background.





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► **A:** Yes! Since we're mobile, our stylists have the ability to service everyone despite their hair type and/or ethnic background.

► **Q5: How do I prepare for the pop-up salon team and salon trailer?**

► **A:** Select a room or space you'd like the team to set-up that allows space for 4 chairs. Our team will bring all the equipment and supplies necessary. For the trailer we need a minimum 30 ft. to park the trailer, which equates to about (4) parking spots.

► **Q6: What is the minimum and max amount of people that can be serviced at once in the trailer? With the pop-up?**

► **A:** With 4 stations the amount of people serviced will depend on the allotted time frame and services requested. Ex. At a full day rate CHOP CHOP can service up to 56 people at an average service time of 30 minutes.



# Contact Us



Be a hero!

Contact us and get your company on the path to cost savings, improved productivity and engaged employees.

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